



CONTEMPORARIES at UFFIZI

Florence - November 10th-13th, 2016
Uffizi Gallery Museum - PIER SCHERAGGIO Room

The Uffizi Gallery, one of the world's leading museums, dates back to 1560, when Cosimo I de' Medici commissioned Giorgio Vasari to build a grand, two-wing palace along the river and nearby in the air, which was destined to house the legal and administrative offices (Uffizi) of the Florentine government.

Vasari is also credited with the construction five years later of an elevated gallery over Ponte Vecchio and the Santa Felicita church, which connected the Uffizi to the new Medici residence in Palazzo Pitti, finishing in the Boboli gardens.

The Uffizi Gallery is currently home to an immense artistic heritage, including thousands of paintings ranging from medieval times to the modern era, as well as a vast number of ancient sculptures, miniatures, and tapestries.

There is also a renowned collection of self-portraits, which continues to grow with the purchase and donation of works by contemporary artists, as well as another very important collection, the Gallery of Drawings and Prints.



The celeb room of Pier Scheraggio, inside the Uffizi Gallery Museum, will be the official location of the prestigious and international artistic event "Contemporaries at Uffizi". From November 10th to 13th 2016, painters, sculptors, graphic designers and photographers can give their creative contribution in a place that since centuries safeguards a great artistic heritage.

Each artist will be interviewed, and the interview will be spread all over the world through EFFETTO ARTE Web Channels.

To the invited artists will be given the prize "Contemporaries at Uffizi" that will be yearly award in different Museums to important personalities of the world of art and culture. All the selected artworks will be video-exhibited at the Saint Pier Scheraggio room, inside the Uffizi Gallery Museum. The awarding ceremony will take place at the presence of prominent hosts.

With this occasion, we will present the official catalog devoted to the event, that will be freely offered to the Uffizi Library and distributed in Italy, to gallery owners, collectors, art merchant and that can be consulted on the web platform "calambò".

In the magazine "Art International Contemporary" of November/December 2016 will be realized a large introductory piece dedicated to the Uffizi Gallery Museum followed by the publications of the contemporary artists selected for the event.



The catalog will be realized basing on the highest quality paper. The text will be offered to the Uffizi Library and distributed in Italy, to gallery owners, collectors, art merchant and that can be consulted on the web platform "calambò".

The book will be offered in a whole color page. The book can be consulted on the internet.



Uffizi Gallery Museum
PIER SCHERAGGIO Room



TO ALL THE ADMITTED ARTISTS:

- Video exhibition of an artwork and personal pic in occasion of the ceremony into the Saint Pier Scheraggio room inside the Uffizi Gallery of Florence from 10th to 13th of November 2016.
- Publication of the admitted artwork into the official catalog of the event, with a review by Sandro Serradifalco.
- Publication of another artwork of the artist into the half of a page of the magazine "Art International Contemporary", with the critic review by Sandro Serradifalco and contacts.
- Conferment of the award "Contemporaries at Uffizi" (customized plate).
- A copy of the critic review, on parchment.
- Insertion of the name of the artists into the advertising spaces dedicated to the event, on totems, invitations, magazines and posters.
- A copy of the catalog and of the magazine.
- The recorded interview with its spread through the web channels of EFFETTO ARTE.



ART INTERNATIONAL
CONTEMPORARY. The International
magazine of international art
supervised by the art critic and curator
Sandro Serradifalco